

Oct 14, 2015

Wednesday, October 14, 2015
7:03 PM

Attendance: Ann Randolph, Katie Hamm, Marsha Parke, Kristn Currans, Nicole Wells, Kristy Huljak, Michelle Hatfield, Kelly Grubb, Maria Sanders

Agenda:

1. Budget

- a. Tiger trail was a great success, great turnout. Revenue of more than \$8,000 and profit of \$7,120 for the PTSA and school!
 - i. Next year ideas:
 - 1) Family discount
 - 2) Senior run for scholarship to bring more high school students in for the race
 - 3) Race Director and structured committees since the event is getting so big and needs more volunteer help (less on one or two people).
 - a) Race Director
 - b) Sponsorship
 - c) Registration
 - d) Communication/PR
 - e) Fun Run
 - f) Logistics
 - g) Volunteers
 - 4) Re-consider route
 - 5) T-shirt more Beechwood vs. Tiger Trail specific to see if it will drive more sales.
 - 6) Kids sponsors by the mile
 - b. Santafest is next big revenue generating event. Event is on track for Nov 21st.
 - i. Some challenges this year with the Redbook rules and the basket coordination with the home room parents. Initial letter went out to room parents and the follow up letter for them to send home, as well as the envelopes will be coming out this next week.
 - ii. Looking for volunteers to help with breakfast. Marsha will contact a potential volunteer.

2. Redbook changes

- a. Need for consistency across classrooms for how much money is collected for room parent activities.
- b. Kristy will get some sample room parent letters to distribute in the home room parent folders and ask for a consistent collection across all rooms next year.

3. Membership

- a. 225 members.
- b. Dues have been sent to the state.
- c. Group membership email going out to those who offered to volunteer.
- d. Several teachers were sponsored. Need to let the teachers know

4. Volunteers Needed

- a. Scholarship
- b. Santafest breakfast
- c. HS Father/Daughter event
- d. HS Graduation Reception

- e. Reflections

5. Upcoming Events

- a. Parent Teacher Conferences - Nov 3
 - i. Marsha will send out request for desserts and drinks to be dropped off
- b. Santafest, Sat, Nov 21st
 - i. It has been challenging to adjust to the Redbook guidelines, particularly for the bakset raffle
 - ii. Need volunteer for breakfast (co-lead)
- c. Mother/Son - Sunday afternoon week before the Superbowl, \$12 pp to cover games and food
- d. Mother/Daughter - Sat, April 30th
- e. Elementary Talent Show - Fri, March 18th
- f. Science night - Feb
- g. National Happy Day - March
- h. Promote Amazon PTSA link for the holidays. Think through ideas to push the links for the holidays. Spread the word.
- i. Think about a HS Powder Puff game for the Spring.