

Jan 14, 2015 - Beechwood PTSA Meeting

Wednesday, January 14, 2015

7:40 PM

Agenda:

1. Budget
2. Events/Activities
3. SBDM Council
4. Science Night
5. Green Bean Delivery
6. Future fundraiser ideas
7. Event ideas
8. Newsletter

1. Budget

- a. Santafest fundraiser event - final net income shared, \$11,906 for 2014 event, highest since we started and up almost \$1,500 from last year.
 - i. Feedback on event:
 - 1) Overall positive - event was a success, families had fun!
 - 2) Positive feedback on the professional pictures.
 - 3) Tickets for breakfast and pictures - can they be marked for what they are for or have lists at the photographer in case people don't keep track of their tickets in the hustle/bustle of the event (and mix with other tickets).
 - 4) Basket pre-sale was great idea - increased net income on baskets by 10%. Could we expand to high school students or other pre-sale groups?
 - ii. Santa's Workshop - very popular part of the event. Take a look at how are we pricing to make positive income in this popular area/event?
 - iii. Great Create - how can we make it more clear that it's artwork from your students' class? Class picture by the artwork or a note in student's folders the week prior to let parents know?

2. Back Half Events

- i. After prom will be at school with circus events. Looking forward to a fun night! Volunteers will be needed from midnight-4am.
- ii. COSI will be at the school on Friday, 1/16/15
- iii. Bullying program will be at school Thrs, 1/15 for students. Parent session at 7pm in cafeteria. Kristy will send Nicole a note to post on PTSA FB page. Katie will ask school for an all-call to parents to inform/remind them.
- iv. Father/Daughter dance - 2/20
- v. Talent Show - 3/20
- vi. Middle school dance will be on BB Riverboat (donated) in April!
- vii. Teacher appreciation week early May.
- viii. To be scheduled: Mother/Daughter, Mother/Son, Father/Son.
- ix. Volunteers needed: Graduation reception

3. SBDM Council - our student minority population has reached a level where we need to elect a minority representative to the SBDM. The PTSA will coordinate a special election for this within the next month.

4. Science Night - Tues, Feb 10th

- a. 6th graders will share their science fair projects

- b. Considering asking each elementary class to do a project
 - c. PTSA will do a project - ideas: personal DNA, making slime. Marsha will coordinate.
- 5. Green Bean Delivery has been approved.
 - a. Marsha will put together a communication to send home with students.
 - b. Facebook update to inform students.
- 6. Next year's fundraiser ideas
 - a. 5K
 - b. Santafest
 - c. New - Farmers Market at Beechwood in late Spring/Summer
 - d. Cooking classes/seminars next Fall
- 7. Other event ideas
 - a. Family game night
 - b. Summer movie night outside
 - c. Internet safety program
- 8. PTSA - newsletter quarterly to both principals and Joetta for website - Kristy will do one in Jan to first half and then quarterly.
 - i. Include income from big events (5k, Santafest)
 - ii. Thank you to volunteers, parents, supporters
 - iii. Recap events
 - iv. Upcoming events